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## СЕРВИС – КОНТИНЕНТАЛЬ (CONTINENTAL SERVICE)

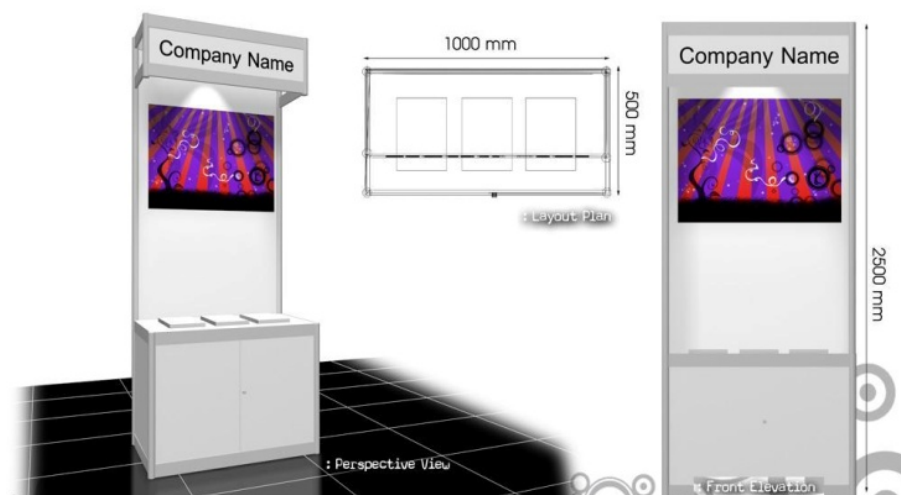
- Стандартный выставочный стенд (3м x 3м = 9 кв.м)

Общая стоимость

# Euro 4,500

Пакет включает в себя следующее:

1. Проживание -14 ночей + завтрак (номер на 2 ч.)
2. Установка стенда
3. Надпись на фризе
4. 1 Стол и 2 Стула
5. Мусорная корзина
6. Ковер
7. Освещение
8. Полки (3 штуки)
9. Профессиональный Русскоязычный Консультант
10. Акция по Публикации и Продвижению
11. Помощь в подборе бизнес партнеров



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## **СЕРВИС – ЭКЗЕКЮТИВ (EXECUTIVE SERVICE)**

В данном случае экспоненту не обязательно физическое присутствие на выставке, для этого достаточно выслать нам электронную версию брошюры в формате:

**Adobe Illustrator, Adobe Photoshop в формате PSD, EPS, TIF. (для PC)**

Разрешение 300 dpi, цветовое пространство CMYK, использование альфа-каналов недопустимо. При верстке увеличение растровых изображений более чем на 110% нежелательно, т.к. это приводит к снижению качества иллюстрации при печати.

### ➤ **РАЗМЕРЫ**

**Страница - А4 (в миллиметрах)**

205x290 (обрезной формат);

210x297 (дообрезной формат).

**Логотипы (в миллиметрах)**

Не менее 100x100.

**Киоск (2.5 м Высота x 1м Ширина x 50см Глубина)**

**Общая стоимость**

**# Euro 1,500**

**Пакет включает в себя следующее:**

1. Надпись на фризе
2. Полка (Одна штука)
3. Освещение
4. Профессиональный Консультант
5. Акция по Публикации и Продвижению

**3****СЕРВИС – КОНТИНЕНТАЛЬ ПЛЮС (CONTINENTAL PLUS)****СЕРВИС – КОНТИНЕНТАЛЬ (CONTINENTAL SERVICE)**

Стандартный выставочный стенд (3м x 3м = 9 кв.м)

Стоимость

# Euro 4,500

Пакет включает в себя следующее:

1. Проживание -14 ночей + завтрак (номер на 2 ч.)
2. Установка стенда
3. Надпись на фризе
4. 1 Стол и 2 Стула
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11. Помощь в подборе бизнес партнеров

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**СЕРВИС – ПРЕМЬЕР (PREMIER SERVICE)**

# Euro 1,500

**Общая стоимость сервиса – Континенталь Плюс**

# Euro 6,000

**4****СЕРВИС – ЭКЗЕКЬЮТИВ ПЛЮС (EXECUTIVE PLUS)****СЕРВИС – ЭКЗЕКЬЮТИВ (EXECUTIVE SERVICE)**

Киоск (2.5 м Выс x 1м Шир x 50см Гл)

Стоимость

# Euro 1,500

Пакет включает в себя следующее:

1. Надпись на фризе
2. Полка (Одна штука)
3. Освещение
4. Профессиональный Консультант
5. Акция по Публикации и Продвижению

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**СЕРВИС – ПРЕМЬЕР (PREMIER SERVICE)**

# Euro 1,500

**Общая стоимость сервиса – Экзекьютив Плюс**

# Euro 3,000

**5****СЕРВИС – ПРЕМЬЕР (PREMIER SERVICE)**

Виртуальное Экспо и Представительство Вашей компании

# Euro 1,500

**Ваше Виртуальное Экспо и  
Представительство Вашей компании в  
Азиатско Тихоокеанском Регионе**

**Подписавшись на PREMIER SERVICE  
Вы получаете:**

- Постоянное экспо вашей компании в нашем центре (включая постоянный дисплей товаров и услуг предлагаемых вами – в форме брошюр), 365 дней в году, не включая выходные дни;
- Виртуальное экспо на вэб сайте **www.russiaworldexpo.com** 365 дней в году;
- Престижный почтовый адрес в Малайзии, представляющий интересы Вашей компании в Азиатско-Тихоокеанском регионе;
- Персонализированный прямой телефонный номер (+603 0123 4567), где наши консультанты отвечают на звонки от имени Вашей компании;
- Персонализированный Факс (+603 1234 5678)
- Создание и обслуживание электронного адреса и вэб сайта в стране регистрации офиса (Малайзия).

ПРИМЕР:

Вэб сайт, до 25 страниц: [www.вашакомпания.com.my](http://www.вашакомпания.com.my)электронный адрес: [имя@вашакомпания.com.my](mailto:имя@вашакомпания.com.my)  
[info@вашакомпания.com.my](mailto:info@вашакомпания.com.my)

и т. д.

- Секретарские услуги;
- Обработка поступающей корреспонденции (факс, e-mail, почтовая корреспонденция);
- Ведение рабочей переписки;
- Проведение переговоров и организация деловых встреч;
- Необходимое Вам количество консультантов, досконально знающих Ваш бизнес и выполняющих функции личного помощника;
- Курьерские услуги;
- Забронировать туры по Малайзии;
- Принять заказы и заявки;
- Обзвонить Ваших клиентов и партнеров;
- Вести календарь записи (график посещения вас клиентами);
- Рассчитать для клиента цены на заказ (исходя из представленных Вами прайсов);
- Переключить клиента с нестандартным заказом или объемом закупки на специалиста;
- Оперативно дополнять и изменять по запросу клиента информацию о заказе или записи;
- Оперативно передавать Вашим менеджерам и администраторам обработанную информацию о заказах на ближайший период по согласованию с Вами.

**TRADE SHOW CATALOGUE (Advertisement)      Size A5 – Full Colour (20.9 cm H x 15 cm W)**

- Trade Show Catalogue Advertisement      - Euro 350 ( 1 ROP Full page)  
- Euro 450 ( 1 Front Cover Page)  
- Euro 500 ( 1 Back Cover Page)

(All advertising & promotion materials to be provided by exhibitors )

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**METHOD OF PAYMENT**

TELEGRAPHIC TRANSFER     

TELEGRAPHIC TRANSFER (TT) CONFIRMATION / Ref..No: .....



Payable To :      **Universe Expo (M) Sdn Bhd**  
Bank Name :      **RHB Bank Berhad**  
Address :      Lot G34, Ground Level  
Petronas Twin Tower, KLCC  
50088 Kuala Lumpur  
Malaysia  
SWIFT Code :      RHBBMYKL  
Account No. :      21413-80011-2599

(All banking charges, if any, are to be borne by the exhibitor)

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## TERMS AND CONDITIONS

### **1. APPLICATION FOR PARTICIPATION**

All exhibitors must submit the original completed copy of the Official Contract Form issued by the RWE SECRETARIAT under the management of Universe Expo (M) Sdn Bhd (hereafter called the "Event Organiser") with authorised signatory and company seal and to reach the RWE secretariat or as specified by the "Event Organiser".

*Participation will only be confirmed after the "Event Organiser" receives the full payment for participation in Russia World Expo before the appointed date.*

### **2. EXHIBIT SPACE AND RESERVATION OF SPACE**

Exhibitors may choose their preferred location of exhibit space at RWE once the full payment is settled. The "Event Organiser" will allocate exhibit space on behalf of Exhibitors with unspecified choice of exhibit space.

Each reservation will be held in a queue system. Any amount of extension thereafter is at the discretion of the "Event Organiser". Confirmation of exhibit space will be advised by the "Event Organiser" in writing or email within five (5) working days from the day full participating fee is received.

### **3. ALLOCATION OF BOOTH**

The "Event Organiser" shall reserve the right to change the booth allocated to the exhibitor at any time prior to the commencement of the build up of the exhibition should exceptional circumstances demand, to transfer or close entrances or exits to the exhibition hall and to undertake other structural alterations as they deem fit. Such changes shall be at the sole discretion of the "Event Organiser" and the exhibitor shall have no claims for compensation because of these changes.

### **4. FURNITURE, ELECTRICAL FITTING AND ELECTRICITY SUPPLY**

Special booth construction, electrical wiring and decorator services are available only through the Official Contractors appointed by the "Event Organiser".

The exhibitor may request for extra furniture's, electrical appliances, electrical fittings, wiring and the appointed Official Contractor at a charge prescribed in the said Handbook shall install them. The exhibitor, upon confirmation of the order with the contractor, is to pay for the job fully before completion of installation.

### **5. ADVERTISING OF EXHIBIT**

Exhibitor may distribute handbills of other printed advertising matters from his booth vicinity only. In the event of any complaint resulting from such distribution, the matter shall be referred to the "Event Organiser" for resolution.

### **6. CANCELLATION POLICY**

In all cases of an exhibition space being cancelled at the exhibitor's will, all deposits and payments(s) will be forfeited automatically by the "Event Organiser".

### **7. EXHIBITION MANAGEMENT RESPONSIBILITY**

The "Event Organiser" and their Agents and partners agrees to render reasonable assistance to exhibitors, to keep them informed and to provide them with available promotion materials for their own use and to promote attendance of the exhibition through accepted means of advertising, public relations, publicity, direct-mail, etc. As no storage/stacking of goods are permitted behind the exhibit area, exhibitors can request for storage space and porter services for a nominal fee from the "Event Organiser".

## **8. LIABILITY & LOSSES**

The "Event Organiser" and all organisations and individuals who are employed by or associated with in connection to this exhibition will not be responsible and shall be indemnified by all exhibitors for damage or loss resulting from fire, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitors agree to pay promptly for any/all damage to the exhibition building or its equipment incurred through carelessness or otherwise, of exhibitor or his employees or agents.

The "Event Organiser" shall not be responsible in the event of any errors or mistakes in any promotional material.

"Event Organiser" is not responsible for damage to exhibitors' property, or lost shipment either coming on or going out, or for moving. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible to exhibit space rental. Exhibitors are advised to insure against such risks.

## **9. SAFETY AND FIRE LAWS**

All applicable fire and safety laws of the venue must be strictly observed by the exhibitors. Cloth decorations must be fire proof. Wiring must comply with Local Fire Department and Underwriters' Rules. Smoking in the exhibition area is forbidden. Exhibits must not block aisle and fire exits. No decorations of paper, pine boughs, leaf decorations or tree branches are allowed. (Acetate and most rayon drapes that are not flame proof prohibited).

## **10. TERMINATION OF EXHIBITION**

In the event that the premises in which the exhibition is or is to be conducted shall become, in the sole discretion of the "Event Organiser", unfit for occupancy or in the event the holding of the exhibition or the performance of the "Event Organiser" under Application (of which these Terms and Conditions are a part) are substantially or materially interfere with by virtue of any cause or causes not reasonably within the control of "Event Organiser", the said Application and/or the Exhibition (or any part thereof) may be terminated by the "Event Organiser". The "Event Organiser" shall not be responsible for delays, damage, loss, increased cost, or unfavourable conditions arising by virtue of causes not reasonably within the control of the "Event Organiser". If the "Event Organiser" terminates said Application and/or the Exhibition (or any part thereof) as foreshaid, then the "Event Organiser" shall not be liable to the exhibitor other than for a prorated refund of such exhibition days remaining.

## **11. FAILURE TO EXHIBIT**

The organiser shall be at liberty to let out the booth(s) without reference to the default exhibitor, in the event the exhibitor fails to exhibit.

## **12. INSURANCE**

Exhibitors are advised to see that their regular insurance company includes extra-territorial coverage and that they have their own theft, public liability and property damage insurance. The "Event Organiser" and all organisations and individuals who are employed by or associated with in connection with the exhibition will not be responsible for injury, damage or loss that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, or any other destructive causes.

## **13. RIGHT OF POSSESSION**

In the event of an exhibitor owing the "Event Organiser" a sum still outstanding at the end of the payment due date, the "Event Organiser" reserves the right to prohibit and/or prevent the exhibitor from moving his goods, exhibits or chattels from the exhibition venue. The "Event Organiser" also reserves the right to remove exhibitor debtor's exhibits to be stored at the premises of the "Event Organiser" until full settlement has been made.

#### **14. CODE OF BUSINESS ETHICS**

Exhibitors are to conduct their business in orderly manner so as not create unhealthy practices detrimental to the exhibition as a whole. Exhibitors must be properly attired. No T-Shirts, short pants and slippers are allowed. No personnel under the age of 18 years old will be allowed in the exhibition hall.

#### **15. ITEMS ON EXHIBIT**

All items exhibited by exhibitors must remain at the exhibit space for the whole duration of the exhibition and shall not be removed from the exhibition hall without prior written consent from "Event Organiser".

#### **16. CHANGES**

The "Event Organiser" reserves the right to change the venue and dates or duration of the exhibition should circumstances demand. In the event of such changes, the agreement to participate by the exhibitors shall remain in force. In the event of such change in venue and dates or duration or cancellation of the exhibition, the exhibitors shall not be entitled to any claims for compensation in connection with their booking for participation.

#### **17. FAILURE OF SERVICES**

The "Event Organiser" shall not be liable for any damage or loss by the exhibitors directly or indirectly attributable to the cancellation, suspension or reduction of the exhibition from the period advertised or specified due to force majeure, acts of war, military, municipal statutory or civil authority, fire, floods, tempests, excessively inclement weather, earthquake, or combination of sale serial object/s aircraft, strikes, riots, civil commotions, lockouts, industrial disputes by workmen.

In the event the exhibition is cancelled, reduced or postponed, the fees paid to the "Event Organiser" or any part thereof may be refunded at the sole discretion of the "Event Organiser" but this shall not prejudice the "Event Organiser's right to appropriate the entire sum/s or any part thereof for their own purpose to defray administration and/or other expenses.

#### **18. LEGAL COST**

It is agreed that the exhibitor will bear all legal costs and expenses incurred by the "Event Organiser" in the event legal action is taken against the exhibitor for any sum due or damages done to the "Event Organiser" under this contract.

#### **19. REJECTED DISPLAY**

The exhibitor agrees that his exhibit shall be admitted and shall remain from day to day solely in strict compliance with the Terms and Conditions herein laid down. The "Event Organiser" reserves the right to reject, eject, or prohibit any exhibit in whole or in part of any exhibitor or his representatives, before or during the exhibition. The Event Organiser and their Agents shall not be liable for any damages or loss if an exhibit or exhibitor is ejected for violation of these Terms and Conditions for any other stated reason, and no refund shall be made.